



# Alidans

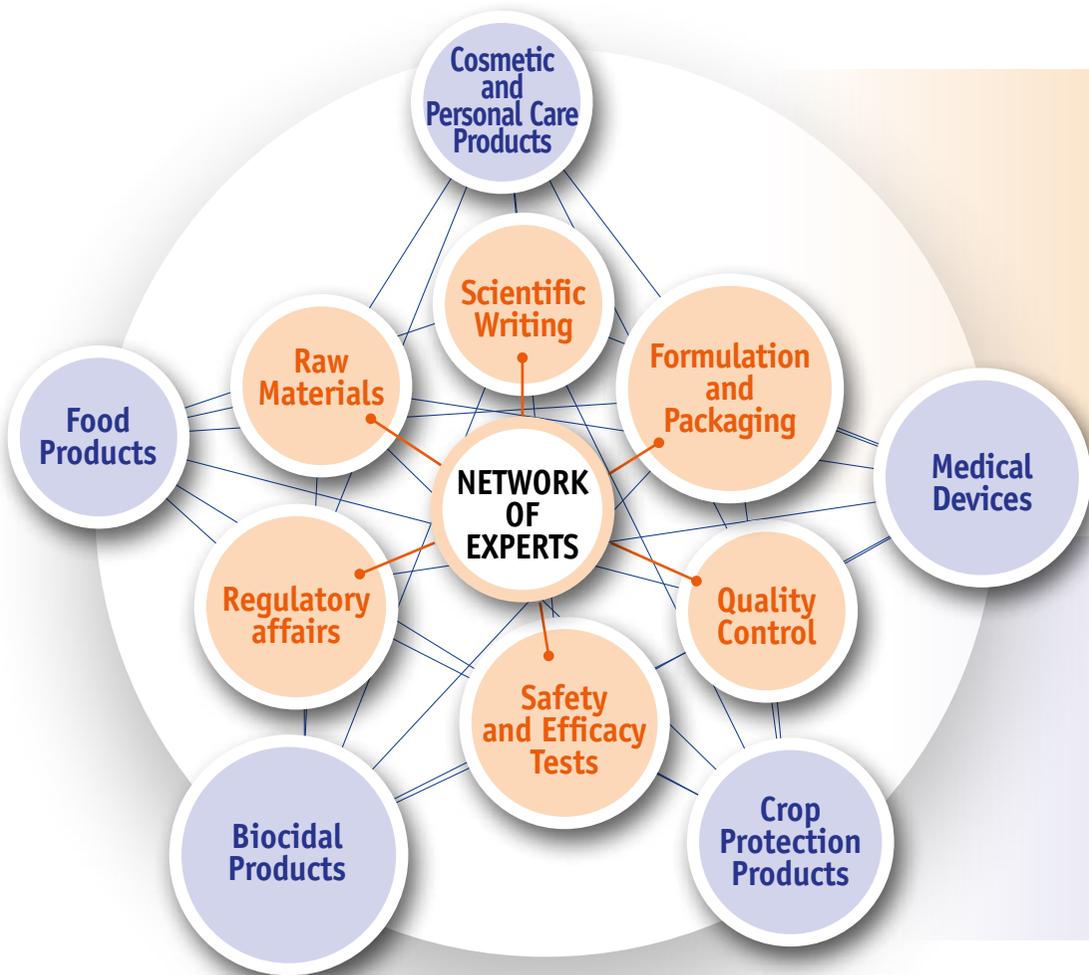
Health research and innovation services



## Health research and innovation services

### **ALIDANS**

**PROVIDES SERVICES AND PRODUCTS FOR RESEARCH AND INNOVATION (R&I) IN THE HEALTH FIELD, THANKS TO A WORLDWIDE NETWORK OF EXPERTS. ALIDANS SUPPORTS ALL THE ACTIVITIES WHICH ARE ASSOCIATED WITH THE DEVELOPMENT OF COSMETIC AND PERSONAL CARE PRODUCTS, FOOD PRODUCTS, MEDICAL DEVICES, CROP PROTECTION PRODUCTS, AND BIOCIDAL PRODUCTS, FROM THEIR DESIGN TO THEIR INTRODUCTION INTO THE MARKET.**



**ALIDANS** is a business in the health field created by **Daniele Pietra** and **Alice Borghini**. Their concept is to make their professional experience available to customers looking for scientific and regulatory support for the development of health products. Thanks to the multidisciplinary knowledge gained by cooperating with different university research laboratories as well as pharmaceutical and cosmetic companies, **ALIDANS** combines the typical creativity of academic research with project management abilities which is a peculiarity of the competitive industrial systems.

## OUR STRENGTHS ARE

the multidisciplinary knowledge and a method applied to develop our network of experts.

Our network is comprised of Public and Private Companies, Contract Research Organization (CRO), Contract Manufacturing Organization (CMO), Contract Development and Manufacturing Organization (CDMO), Universities, Research Institutes, Consultants and other Specialists and Professionals.

## UPON OUR CUSTOMERS' REQUESTS:

- we develop raw materials, prototypes and finished products;
- we select raw materials suppliers, producers, partners for preclinical and clinical efficacy and safety tests, sensory tests, chemical and biological tests, partners for scientific, regulatory and patent consultancies;
- we provide software, products, chemical and biological assay systems for R&I.

In these past years, we have been participating to the development of a new method for research and innovation manners. Companies operating in the fields of health, cosmetic, personal care, food products and medical devices are increasingly looking for support by external experts and professionals, in order to increase productivity, promote competitiveness, improve the quality of both services offered and products marketed, and to best fulfill consumers' needs and expectations.

**ALIDANS** acts in this new scenario by providing services to Companies looking for external scientific and regulatory support for the creation of their R&I projects.



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# Design and Management of R&I Projects

Great ideas and intuitions often arise from creative minds. But sometimes it's unclear how to develop and convert these ideas into reality, therefore they remain ideas. Alidans' project managers team offer its skills and expertise in managing each phase of a project: from the emergence of an idea to its realization until the end product is put on the market.

**ALIDANS** assists customers by converting their ideas into real projects, by following and managing thoroughly the projects up to the launch of the end products.

# FOR ITS CUSTOMERS, ALIDANS RETRIEVES AND DEVELOPS RAW MATERIALS, PROTOTYPES AND END PRODUCTS SUCH AS:

## COSMETIC AND PERSONAL CARE PRODUCTS



We provide services for the development of personalized cosmetic and personal care products, by designing innovative, high quality, and effective ingredients and formulations.

For instance, ALIDANS develops new make-up product lines; advanced skin, hair and body treatments; as well as effective products to appreciate the beauty of the body and/or delicate products for babies' tender skin. We assist customers who desire to realize personalized products, even small amounts.

## MEDICAL DEVICES

Medical devices embraces a wide range of substances, tools, devices, and other kinds of products that, although not having a pharmacological activity, are intended for human use with diagnostic and/or therapeutic purposes. ALIDANS can provide services for research and development of innovative and advanced medical devices, always complying with the regulatory needs ruling them.



## FOOD PRODUCTS



We provide services for the development of novel nutraceuticals, as well as valuable ingredients for food supplements, for FSMP (Foods for Special Medical Purposes), for dietary products, and generally for FPNU (Foods for Particular Nutritional Uses). Based on customers' needs, we study innovative and high quality formulae, able to enrich costumers' diet with products provided of the required nutritional profile.

## BIOCIDAL PRODUCTS

ALIDANS also operates in the field of biocidal products development. Indeed, we provide services such as the identification of active ingredients and the study of new formulae able to protect people and the environment from microorganisms and undesired organisms; and the creation of innovative, effective, safe and sustainable products, according to the relevant regulations.



## CROP PROTECTION PRODUCTS



ALIDANS provides support in the research and development of new active ingredients and products aimed to protecting agricultural crops from harmful pests attacks. Besides efficacy and activity, special attention is given to safety, biodegradability, and environmental impact of the developing products.

## Search of Partners/Tools for R&I

After that an idea has been brought to fruition, it has to be successful. To achieve success, it is very important to identify and select partners which are able to reach desired objectives.

Partners can be private or public companies, universities, research centers, specialists, consultants, or belong to **ALIDANS'** network of experts.

For this purpose, **ALIDANS** always establishes appropriate contacts and agreements with partners able to meet at best customers' needs.

# ALIDANS IS VERY ACCURATE IN CHOOSING ITS PARTNERS FOR THE FOLLOWING SERVICES:

**RAW MATERIAL SUPPLY** We find the best suppliers of high quality ingredients for cosmetic products, medical devices, food products, crop protection products and biocidal products. Raw materials can be either of natural origin, such as plant extracts and botanicals, or synthetic and semisynthetic origin. However, they can be already available on the market or can be purposely designed to meet specific customers' needs.

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**FORMULATION, PROTOTYPING, PACKAGING** Alidans' network is comprised of laboratories, which transform raw materials into personalized formulations, and producers of innovative and personalized medical devices. Therefore, the production cycle starts from the formulation which is followed by a prototype of the product and eventually, after customer's agreement, the end product with desired packaging.

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**PRECLINICAL AND CLINICAL EFFICACY TEST** In order to assess or verify the efficacy of a new product, we select laboratories able to perform the preclinical and clinical tests according to every need, with the possibility to develop personalized test methods and protocols.

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**PRECLINICAL AND CLINICAL SAFETY TEST** A new cosmetic product, medical device, food product, biocidal product, crop protection product must be accompanied by data concerning their safety of use. Alidans refers to the best laboratories to perform preclinical and clinical tests for the safety evaluation of a product.

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**SENSORY AND USER TESTS** What makes a product more attractive and well to do is its captivating color, charming scent, silky texture, and its pleasantness usage. Thanks to the organizations of the network, Alidans provides rigorous assessments of organoleptic, sensory and use properties for products in developing process.

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**CHEMICAL AND BIOLOGICAL TESTS** Alidans provides chemical characterizations and biological analyses of raw materials and end products, according to the relevant regulations.

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**SERVICES FOR PRODUCT EFFICACY, SAFETY AND RISK ASSESSMENT** According to the current regulations regarding various types of products, we manage to organize and draft the requested accompanying documentation. For instance, the Product Information Files (PIFs) for cosmetic products and the Safety Data Sheets (SDSs) for raw materials.

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**BIOINFORMATICS SERVICES** By cooperating with highly skilled experts, Alidans provides bioinformatics and biostatistics services suitable for a general research and for the examination of data coming from clinical trials and from computational (bio)chemistry studies in the health fields.

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**MEDICAL AND SCIENTIFIC WRITING SERVICES** We provide medical and scientific writing services to convey technical and scientific information in a clear and effective manner. For instance, we organize and draft scientific articles and reviews to be published in international journals. We also go back over manuscripts, manage the output of publicity materials as well as conference abstracts, posters and presentations.

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**MEDICAL AND SCIENTIFIC TRANSLATION SERVICES** Alidans provides services for translation and localization of technical and scientific documentation in the medical, pharmaceutical and health fields. We ensure language proficiency, terminological competence, accuracy and scientific precision.

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**CONSULTANCY IN REGULATORY AFFAIRS** Among Alidans' partners, there are consultants and specialists able to offer regulatory support to companies that need to obtain the proper authorizations to put on the market the final product, such as new cosmetic products, medical devices, food products, crop protection products and biocidal products.

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**CONSULTANCY IN INTELLECTUAL PROPERTY** Alidans supports who wishes to protect an innovative idea, a novel technology, a new product by co-working with consultants and specialists able to achieve the most appropriate form of intellectual property protection.

The logo for Alidans, featuring the word "Alidans" in a bold, sans-serif font. The "Alidans" text is split into two colors: "Alidans" is in blue and "idans" is in orange. A small orange circle is positioned above the letter "i".

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The background of the entire page is a complex, light blue molecular structure composed of various sized circles connected by thin lines, resembling a network or a chemical structure. A large, semi-transparent white circle is centered on the page, containing the main text.

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The Alidans logo, identical to the one at the top of the page, with "Alidans" in blue and orange and a small orange circle above the "i".

**Alidans** S.R.L.

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